American Printing House for the Blind
INCORPORATED
FINIS E. DAVIS, VICE PRESIDENT AND GENERAL MANAGER
1839 FRANKFORT AVENUE
MAILING ADDRESS: P. O. BOX 6085
LOUISVILLE, KY. 40206

TALKING BOOK EDITIONS OF "JUNIOR" AND "SENIOR SCHOLASTIC"

Pol issues 7/1/68

November 15, 1967

NOV 15 1967

At the meeting of the APH Publications Committee on October 21, 1967, it was directed that Talking Book editions of both Junior and Senior Scholastic weekly newspapers be undertaken for a trial period beginning with the first issue published after the first of the year through the rest of the current school year.

Accordingly, recorded editions of these two magazines will be made available for the 16-week period January 11, 1968 through May 16, 1968 (with issues omitted for the weeks of February 22nd and April 18th, when no ink-print issues will be published.) Prices will be as follows:

	Total Orders Received from All Sources	
	200 cop. per week	500 cop. per week
Senior Scholastic (2 r)	$1.86 per wk.--$29.76	$1.07 per wk.--$17.12
Junior Scholastic (1 r)	.96 " " --$15.36	.57 " " --$ 9.12

At this time, we are asking that firm purchase orders be sent in to the Printing House as soon as possible, so that we may determine at an early date just what the demand will be for these magazines. Deadline for receipt of orders will be January 5th. We urge that you circulate this announcement promptly to your teachers and classes, so that orders may be sent to us early. If you need additional copies of this brochure please advise.

Finis E. Davis

FINIS E. DAVIS
Vice-President and General Manager

P.S. Playing ~~time~~ speed for the records will be 16-2/3 r.p.m. - 10"

1967-68 February 23, 1967

MAGAZINE SUBSCRIPTION RATES AS FOLLOWS:

		Per Year	Single Copy
MY WEEKLY READER #2	32 issues	4.50	.15
#3		5.00	.17
#4		6.00	.19
#5		7.00	.22
SENIOR WEEKLY #6		7.25	.23
CURRENT EVENTS		12.50	.40
EVERY WEEK		21.00	.67
OUR TIMES		21.00	.67
CURRENT SCIENCE	32 issues	12.00	.38
CHILDREN DIGEST	10	14.00	1.40
NATIONAL GEOGRAPHIC (If LC re-orders)	12	10.50	.88
KEYBOARD JR.	8	8.50	1.10
YOUNG KEYBOARD JR.	8	4.75	.60
BRAILLE READERS DIGEST	12	22.80	1.90
TALKING BOOK DIGEST - 16 2/3 RPM 5 rec	6 months	6 months 11.00	1.85
TALKING BOOK NEWSWEEK 16 2/3 RPM 3 rec	26 issues	30.00	1.17
Fund and quota cps 1.17			
L.C. 1.10			

4/14/67

L.C. Magazine subscription price 10"-16 2/3 RPM

	Issues	
American Heritage, 5 rec	6	22.50 yr
Atlantic, 6 rec	12	54.00
Changing Times, 3 rec	12	27.00
Ellery Queen, 3 red	12	27.00
Farm Journal, 5 rec	12	45.00
Harper's, 5 rec	12	45.00
Jack & Jill, 2 rec	12	18.00
Senior Citizen, 3 rec	4	9.00
Sports Illustrated, 3 rec	51	97.50

Subject to L.C's recording and possible change during year to 8 1/3 RPM

Refund on Senior Citizen:	Billed as 10 issues	22.50	
	L.C. changed to 6 issues	13.50	(thru June's issue)
	Credit	9.00	